



Move from an Operational Manager to a Strategic Leader

Course Description

Many people who are strong in operations are less comfortable with the ambiguity of strategy. People who avoid ambiguity will avoid strategy-setting discussions. This workshop provides tools to help you become an innovator, a persuasive player, and a champion of strategic change.

Through interactive practice sessions, you can close the gap between where you are now and where you want to be. The intention of this seminar is not to train participants to be strategic planners for organizations, however. Rather, the focus is on helping you to develop a strategic mindset so that you can add value and inspire risk-taking and innovation on your team. Developing a strategic mindset will also help prepare you for taking higher levels of responsibility in your organization over time.

Outcomes:

- Understanding of operations vs. strategy
- A basis from which to be strategic
- Tools for idea generation
- Techniques to sell your big idea

Module 1: Strengthen Your Strategic Leadership Skills

Develop and Balance Management Skills

- Operational Manager / Strategic Leader Defined
- Strategic Leader Roles
- What Kind of Strategic Leader Are You?
- How to Balance Opposing Values (Polarities)

Clarify Your Current Operational Objective

- Clarify the Purpose of Your Work Group
- Team Charter & Mission Statement
- Draft a Mission Statement for Your Work Group
- Creative Ideas: Appreciative Inquiry

Module 2: Sell Your Big Ideas

Practical Dreaming: Move from What Is to What If

- Assess Customers' Needs, Wants and Expectations
- Set Priorities
- Develop a Strategic Vision—That "Sticks"

Influence Key Stakeholders & Inspire Innovation

- Sell Your Strategic Ideas in 5 Steps
- Assess and Develop Your Ability to Encourage Innovation
- Develop Key Messages and Prepare to Communicate Strategically