



# Building a Vision for Your Team

## Course Description

A vision helps employees personally attach themselves to their role and purpose in the organization. Creating a vision your team can understand and relate to leads to better employee retention, performance, and productivity. This course walks through creative thinking processes to help you create a vision that inspires your team.



## Course Outline

- Defining Visions
- Design thinking process for creating a vision
- Metaphorical thinking
- Intuitive thinking
- Motivators for vision writing

## Outcomes

- Understand what a vision is and who it's for
- Use creative thinking techniques to draft a vision
- Consider how to apply the vision for specific direct reports