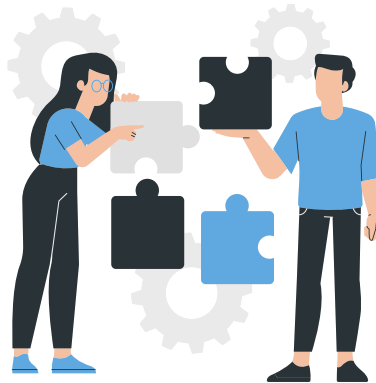




Creative Thinking for Problem Solving

Course Description

Creative solutions sound appealing, but how do you know if they're right for you? This workshop teaches you how to decide if you need a creative solution to your problem and offers several strategies for how to use creative thinking in the problem-solving process, ensuring that you get an innovative, unique and successful solution!



Course Outline

- What is creative problem solving?
- How do you know if you need a creative solution?
- 5P's: Questions to reframe the problem
- Apply Divergent Thinking
- Choose a solution by creating an idea matrix
- Implement and communicate a creative solution successfully

Outcomes

- Learn to think creatively in each step of the problem-solving process.
- Learn the simple four-step problem solving process.
- Learn to reframe problems.
- Learn to expand possibilities and narrow options with divergent and convergent thinking tools.